

eLearning Forum Asia 2020

Virtual Conference | 7 - 8 Dec 2020

Enhanced Teaching and Learning with Technology: Present and Future

Virtual Sponsorship Package



eLearning Forum Asia

The first eLearning Forum Asia (eLFA) conference was held in 2006 in Hong Kong to promote and facilitate the sharing of knowledge and experience in the application of information technology to student learning. Since then, with the support from industry and service providers of eLearning applications and solutions, the Forums had been held annually in turn in Hong Kong, Taiwan, Mainland China, and Singapore. Over the years, the Forum had been attracting an increasing level of participation from around the region and is fast becoming a major event for the Asian educational community. To facilitate the organizing of future Forums in different countries, eLearning Forum Asia (eLFA) has now been registered as a non-profit organization in Hong Kong.

To learn more about eLearning Forum Asia (eLFA), please visit <http://elfasia.org/elfasia/>.

Sponsorship Opportunities

The first virtual eLearning Forum Asia 2020 (“eLFA2020”) offers a variety of sponsorship opportunities to increase the visibility of your organization in the educational community:

	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Sponsor
Description/Price	US\$ 4,500	US\$ 3,500	US\$ 2,500	US\$ 1,500
One 2-5 minutes video engagement at the virtual keynote presentation session	✓			
One 2-5 minutes video engagement at the virtual plenary presentation session		✓		
One 15 minutes virtual sponsor session	✓	✓		
One 5 minutes virtual sponsor session			✓	
One virtual meeting room	✓	✓	✓	
Virtual spotlight between sessions	✓	✓	✓	✓
Recognition at the virtual conference’s opening and closing	✓	✓	✓	✓
Recognition on the conference marketing materials and major marketing emails	✓	✓	✓	✓
Company logo (with hyperlink to designated page) on conference website	✓	✓	✓	✓
Promotional video on the conference website	✓	✓	✓	✓
Promotional image on the conference website	✓	✓	✓	✓
Promotional text on the conference website	✓	✓	✓	✓

Remarks:

1. The duration of sponsor session and the video engagement in keynote/plenary presentation session, is subject to final event program.
2. All sponsor session and video engagement in keynote/plenary session will be part of the formal conference program, and has to be reviewed and accepted by the event Organizing Committee (“OC”).
3. No conference registration fee will be charged to sponsor staff or guests for attending eLFA2020.
4. In addition to the above outlined packages, the conference working team are happy to discuss further opportunities to best suite your organization. Please email us at sponsor2020@elfasia.org.

Platinum Sponsor

USD4,500

- A TWO to FIVE (2 - 5) minutes video engagement opportunity at the conclusion of one of the keynote presentations (duration is subject to final event programme).
- Opportunity to conduct ONE (1) Sponsor Session* (a 15 minutes online oral presentation/workshop/video engagement; subject to final event program) on either day during the conference period. The Sponsor Session should focus on hands-on knowledge or case studies relevant to the conference's themes. Exact arrangement on the schedule is to be confirmed with the hosting university.
- ONE (1) virtual meeting room (up to 100 participants) can be allocated to sponsor throughout the conference period for meeting with delegates.
- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Platinum Sponsor at the conference's opening and closing.
- Logo recognition as Platinum Sponsor in a prominent position on all conference marketing materials, including major marketing emails.
- Logo recognition as Platinum Sponsor in a prominent position on conference's website, with hyperlink to designated page.
- Opportunity to include a short promotional video (30 seconds to 1 minute), a small promotional image, a 100-200 word description and a URL on the sponsorship page of the conference website (subject to the website layout).

Gold Sponsor

USD3,500

- A TWO to FIVE (2 - 5) minutes video engagement opportunity at the conclusion of one of the plenary presentations (duration is subject to final event programme).
- Opportunity to conduct ONE (1) Sponsor Session* (a 15 minutes online oral presentation/workshop/video engagement; subject to final event program) on either day during the conference period. The Sponsor Session should focus on hands-on knowledge or case studies relevant to the conference's themes. Exact arrangement on the schedule is to be confirmed with the hosting university.
- ONE (1) virtual meeting room (up to 100 participants) can be allocated to sponsor throughout the conference period for meeting with delegates.
- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Gold Sponsor at the conference's opening and closing.
- Logo recognition as Gold Sponsor in a prominent position on all conference marketing materials, including major marketing emails.
- Logo recognition as Gold Sponsor in a prominent position on conference's website, with hyperlink to designated page.
- Opportunity to include a short promotional video (30 seconds to 1 minute), a small promotional image, a 100-200 word description and a URL on the sponsorship page of the conference website (subject to the website layout).

Silver Sponsor

USD2,500

- Opportunity to conduct ONE (1) Sponsor Session* (a 5 minutes online oral presentation/ video engagement; subject to final event program) on either day during the conference period. The Sponsor Session should focus on hands-on knowledge or case studies relevant to the conference's themes. Exact arrangement on the schedule is to be confirmed with the hosting university.
- ONE (1) virtual meeting room (up to 100 participants) can be allocated to sponsor throughout the conference period for meeting with delegates.
- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Silver Sponsor at the conference's opening and closing.
- Logo recognition as Silver Sponsor in a prominent position on all conference marketing materials, including major marketing emails.
- Logo recognition as Silver Sponsor in a prominent position on conference's website, with hyperlink to designated page.
- Opportunity to include a short promotional video (30 seconds to 1 minute), a small promotional image, a 100-200 word description and a URL on the sponsorship page of the conference website (subject to the website layout).

Sponsor

USD1,500

- A PowerPoint or short video (around 10 seconds) with company logo and name will be spotlighted in between sessions during conference period.
- Daily recognition as Sponsor at the conference's opening and closing.
- Logo recognition as Sponsor in a prominent position on all conference marketing materials, including major marketing emails.
- Logo recognition as Sponsor in a prominent position on conference's website, with hyperlink to designated page.
- Opportunity to include a short promotional video (30 seconds to 1 minute), a small promotional image, a 100-200 word description and a URL on the sponsorship page of the conference website (subject to the website layout).

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- * *Each qualified sponsor (Platinum, Gold and Silver Sponsor status) will be invited to deliver one "Virtual Sponsor Session" on Day One or Day Two of the event. Exact schedule and length of presentation of the Sponsor Session is to be arranged by the hosting university, subject to the final event program. Typical session length may be 15 mins (Platinum and Gold Sponsor status) or 5 mins (Silver Sponsor status). Qualified sponsors will be able to make use of the Sponsor Sessions to:*
- Present best practices of their technologies and products. This can be done by an academic presenter, trainer, guest speaker or the sponsor*
 - Conduct workshops*
 - Host user group meetings where users can share their user experiences and feedback on the products or services which they are currently engaged with. Individual users may also include Professors or Scholars, etc., and or*
 - Demonstrate their latest products/systems and allow attendees to have hands on experiences and ask questions during the demonstration.*

Note: *As the participants of eLFA includes practitioners and academic leadership, the presentations should focus on exemplar case studies of the use of technologies and adopting new pedagogies.*

Sponsorship Registration

- Please submit your SPONSORSHIP REGISTRATION FORM and video engagement/virtual sponsor session proposal (depending Platinum, Gold or Silver Sponsor status) to sponsor2020@elfasia.org. For the video engagement/virtual sponsor session proposal (depending Platinum, Gold or Silver Sponsor status), kindly send it to us **on or before 25 September 2020, Friday (Hong Kong Time 23:59, UTC+8)**.
- eLFA is open to suggestions. If qualified sponsors are interested to customize your own Sponsor Sessions, please send us your proposals at sponsor2020@elfasia.org **on or before 25 September 2020, Friday (Hong Kong Time 23:59, UTC+8)** for eLFA2020 Organizing Committee's review and consideration. Late submissions may not be considered.



eLearning Forum Asia (eLFA) 2020

Sponsorship Registration Form

NOTE:

- 1) Participation will only be confirmed upon receipt of the first payment.
- 2) Allocation of sponsorship will be made strictly in order of receipt of application and payment.
- 3) The invoice will be issued according to the billing information provided by you in this form.
- 4) Please submit your SPONSORSHIP REGISTRATION FORM and video engagement/virtual sponsor session proposal (depending Platinum, Gold or Silver Sponsor status) to sponsor2020@elfasia.org. For the video engagement/virtual sponsor session proposal (depending Platinum, Gold or Silver Sponsor status), kindly send it to us on or before 25 September 2020, Friday (Hong Kong Time 23:59, UTC+8).

COMPANY DETAILS <i>(Please print or type)</i>	
Company Name:	
Billing Name <i>(if different from above):</i>	
Billing Address:	
Company name on conference marketing materials <i>(if difference from above):</i>	

SPONSOR CONTACT <i>(Please print or type)</i>	
Name:	
Job Title:	
Phone no.:	(Office) (Mobile)
Email:	

SPONSORSHIP <i>(Please select the sponsorship you would like to take)</i>	
<input type="checkbox"/> Platinum Sponsor (US\$4,500 and above)	US\$
<input type="checkbox"/> Gold Sponsor (US\$3,500 and above)	US\$
<input type="checkbox"/> Silver Sponsor (US\$2,500 and above)	US\$
<input type="checkbox"/> Sponsor (US\$1,500 and above)	US\$
TOTAL: US\$	

I/We understand that the Sponsorship will be subject to Committee approval and final decision.

Authorized Signature: _____
(For and behalf of the Sponsor listed above)

Name in Print: _____

Position: _____

Date: _____

Company Chop:

Personal Information Collection Statement

The information collected in the form will be used by the eLearning Forum Asia (eLFA) and the authorized personnel for processing captioned purpose only. All personal data you provided will not be disclosed to any third parties unless with your prior consent.