# Enriching Students' Learning Experience through Innovative Mobile Apps

Lee Chye Seng and Chiu Lung Ting

Learning Systems and Applications (LSA)
Singapore University of Social Sciences (SUSS)

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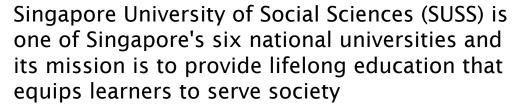
# Agenda

- 1. About SUSS
- 2. Strategies to support Adult Learners
- 3. Demonstration on mobile apps
- 4. Q&A



#### **About SUSS**





Programmes	~ 70
Student Enrolment	~ 15,000
Alumni	~ 30,000
Full-time Faculty	~ 170
Associate Faculty	~ 1,000
Full-time Non-academic Staff	~ 320



The School of
ARTS &
SOCIAL
SCIENCES
Find Out More

The School of BUSINESS
Find Out More

S R Nathan School of Human Development



The School of LAW

Find Out More

#### **Adult Learners**

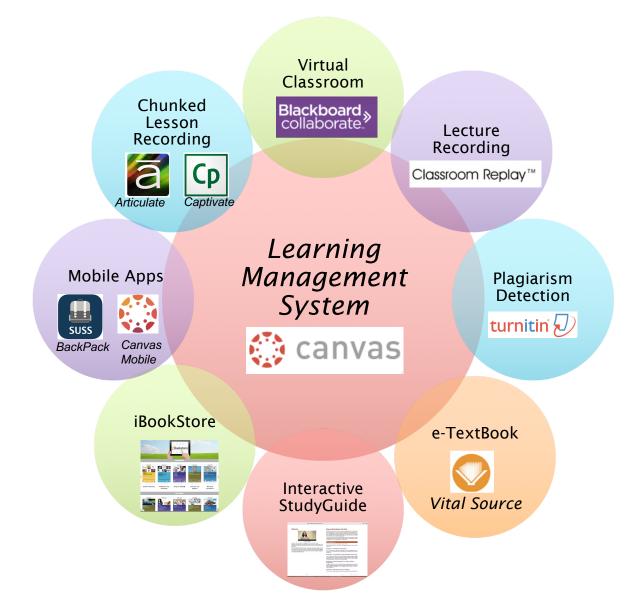
- Busy working adults juggling work, studies and family
- Owing to lack of time, they are practical and goals-oriented
- They use personal life experience as a resource
- Usually very demanding and have high expectations







#### **Suite of eLearning Tools**





#### "Mobile First" Strategy

- Makes learning fully mobile for learners
- Interactive Study Guide in "reflowable" eBook (ePUB) format that works across different operating systems (iOS, Android, Windows and Mac)

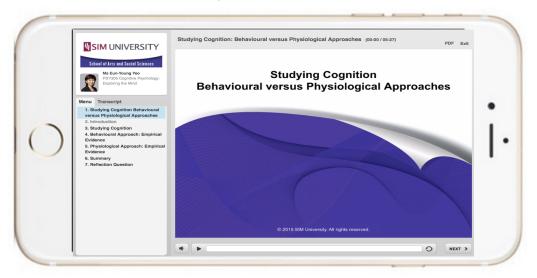




#### "Mobile Learning" is key ...



- Single mobile app to access essential learning resources while on the move
  - Recorded lecture, study guide, chunked lesson recording, etc
  - Push notification, LMS status, attendance marking, CGPA calculator, etc

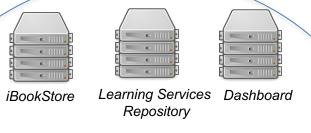




#### "Cloud First" Strategy

> 95% of eLearning infrastructure is cloud-based (SaaS and laaS)











Captivate







Interactive Study Guide

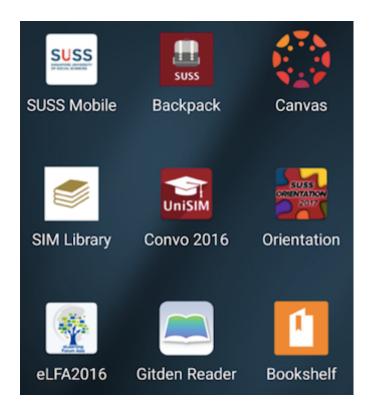
Software-as-a-Service (SaaS)

Infrastructure-as-a-Service (IaaS)



# "Users First" Strategy

#### "All-in-One" mobile app



- All-in-One mobile app for students, faculty, alumni and public
- Profile-based login
- Ability to call external apps (Canvas, Gitden, Bookshelf)



# **Key Takeaways ...**

#### Conference Theme: eLearning for the Future

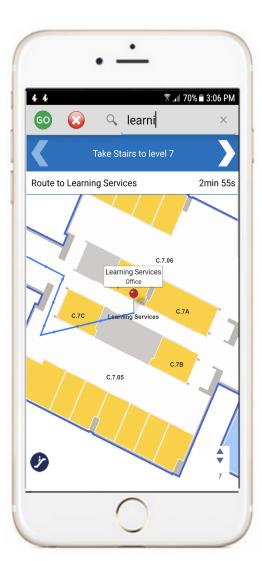
- 1. "Mobile First" strategy enables learning anywhere, anytime and on any device
- 2. "Mobile Learning" is key and will continue to be
- 3. "Cloud First" strategy provides high level of service availability unmatched by on-premise setup
- 4. "Users First" strategy drive innovations and enriches learning and teaching experience



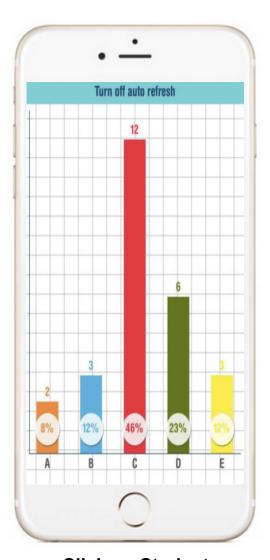
#### **Demonstration**







Indoor Positioning and Navigation System (Apple BlueDot)



Clickers Student Response System





# **Question & Answer**



# Thank You.



Lee Chye Seng, cslee@suss.edu.sg Chiu Lung Ting, ltchiu@suss.edu.sg



learningservices.suss.edu.sg

