



eLFA 2015 Sponsorship Package

	Platinum SGD40,000 (GST Inclusive)	Gold SGD25,000 (GST Inclusive)	Silver SGD15,000 (GST Inclusive)	Exhibitor SGD5,000 (GST Inclusive)
A presentation slot in the Parallel Session	•	---	---	---
Opportunity to conduct a User Group meeting (max. 50 people)	•	•	---	---
Opportunity to conduct a Vendor Roundtable discussion (max. 20 people)	•	•	•	---
Exhibition booth	•	•	•	•
Complimentary registration pass	• (4 passes)	• (3 passes)	• (2 passes)	• (1 pass)
Opportunity to register additional conference passes at group registration rate	•	•	•	---
Logo on conference materials (website, banners/backdrops, conference kit)	•	•	•	---
Complimentary advertisement space in programme booklet	• (1 page on front pages)	• (1 page on inside pages)	• (half page on inside pages)	• (listing and hyperlink to company's website)
Complimentary participation at the Networking Dinner	• (4 seats)	• (3 seats)	• (2 seats)	---

Notes:

1. Duration of User Group meeting and Vendor Roundtable slots are subject to final confirmation by the Working Committee.
2. All User Group meeting content must be pre-approved by the Organising Committee ("OC"). Please submit your presentation proposal to <http://elfa2015.unisim.edu.sg/> on or before **31st March 2015**. Late submissions may not be entertained.

Platinum Sponsor

SGD40,000 (GST Inclusive)

- ONE (1) guest speaker can be nominated to present at the Parallel Session (20-30 minutes, subject to final programme confirmation) to be held on either 17, 18 or 19 June 2015.
- ONE (1) guest speaker/facilitator can be nominated to conduct a User Group meeting (1½ hour, subject to final programme confirmation) to be held on 18 June 2015 (maximum 50 people).
- ONE (1) guest speaker/facilitator can be nominated to conduct a Vendor Roundtable discussion (1½ hour, subject to final programme confirmation) to be held on 18 June 2015 (maximum 20 people).
- A large size booth (actual size to be confirmed) with TWO (2) tables and TWO (2) chairs will be provided at the Exhibition area.
- FOUR (4) complimentary registration passes will be allocated to sponsor staff or guests.
- Opportunity to register additional conference passes at group registration rate.
- Sponsor will be acknowledged as a "Platinum Sponsor" by the organiser during welcome speech.
- Sponsor logo will be given prominent position on all marketing and conference materials, including event website, banners/conference backdrops and conference kit.
- Complimentary inserts (max of 3 pieces) in the delegate conference kit to be supplied by the sponsor no later than **30th April 2015**.
- 1-Page advertisement space on front pages of Programme Booklet.
- FOUR (4) complimentary seats at the Networking Dinner.

Gold Sponsor

SGD25,000 (GST Inclusive)

- ONE (1) guest speaker/facilitator can be nominated to conduct a User Group meeting (1½ hour, subject to final programme confirmation) to be held on 18 June 2015 (maximum 50 people).
- ONE (1) guest speaker/facilitator can be nominated to conduct a Vendor Roundtable discussion (1½ hour, subject to final programme confirmation) to be held on 18 June 2015 (maximum 20 people).
- A medium size booth (actual size to be confirmed) with TWO (2) tables and TWO (2) chairs will be provided.
- THREE (3) complimentary registration passes will be allocated to sponsor staff or guests.
- Opportunity to register additional conference passes at group registration rate.
- Sponsor will be acknowledged as a "Gold Sponsor" by the organiser during welcome speech.
- Sponsor logo will be given prominent position on all marketing and conference materials, including event website, banners/conference backdrops and conference kit.
- Complimentary inserts (max of 2 pieces) in the delegate conference kit to be supplied by the sponsor no later than **30th April 2015**.
- 1-Page advertisement space on inside pages of Programme Booklet.
- THREE (3) complimentary seats at the Networking Dinner.

Silver Sponsor

SGD15,000 (GST Inclusive)

- ONE (1) guest speaker/facilitator can be nominated to conduct a Vendor Roundtable discussion (1½ hour, subject to final programme confirmation) to be held on 18 June 2015 (maximum 20 people).
- A booth (actual size to be confirmed) with ONE (1) table and TWO (2) chairs will be provided.
- TWO (2) complimentary registration passes will be allocated to sponsor staff or guests.
- Opportunity to register additional conference passes at group registration rate.
- Sponsor logo will be given prominent position on all marketing and conference materials, including event website, banners/conference backdrops and conference kit.
- Complimentary inserts (1 piece) in the delegate conference kit to be supplied by the sponsor no later than **30th April 2015**.
- 1/2-Page advertisement space on inside pages of Programme Booklet.
- TWO (2) complimentary seats at the Networking Dinner.

Exhibitor SGD5,000 (GST Inclusive)

- A booth (actual size to be confirmed) with ONE (1) table and TWO (2) chairs will be provided.
- ONE (1) complimentary registration pass will be allocated to sponsor staff or guests.
- Complimentary inserts (1 piece) in the delegate conference kit to be supplied by the sponsor no later than **30th April 2015**.

CUSTOMISED SPONSORSHIP PACKAGE

Please email your enquiries to elfa@unisim.edu.sg.

OTHER SPONSORSHIPS

<p>Lunch Sponsorship SGD8,000 (GST Inclusive)</p>	<ul style="list-style-type: none"> • A total of THREE (3) lunch sponsorships available. • 5 min welcome address before lunch ('live' or pre-recorded). • Acknowledgement as lunch host in all marketing comms and materials.
<p>Networking Dinner Sponsorship SGD15,000 (GST Inclusive)</p>	<ul style="list-style-type: none"> • ONE (1) networking dinner sponsorship available. • 10 min welcome address and TWO (2) complimentary seats at the networking dinner event. • Acknowledgement as networking dinner host in all marketing comms and materials.
<p>Advertisement in Programme Booklet SGD1,000 (GST Inclusive)</p>	<ul style="list-style-type: none"> • HALF (1/2) page advertisement in Programme Booklet (eBook format)

Important Points to Note:

1. The amounts stated for the Sponsorship Package & Other Sponsorships are **inclusive of GST**.
2. The amount payables for the Sponsorship Package & Other Sponsorships are sponsorships to the event eLFA2015 and not donations. Hence they **do not qualify** for tax deduction.

eLFA 2015, 17-19 June 2015, Singapore - Sponsorship Booking Form

Part 1: Sponsorship Category

***Sponsorship Packages (Please tick)**

- Platinum (S\$40,000) Gold (S\$25,000) Silver (S\$15,000)
 Exhibitor (S\$5,000)
 Customised package (please specify details _____)

***Other Sponsorships (Please tick)**

- Conference Lunch (17, 18 or 19 June 2015) (S\$8,000) [Please indicate preferred date _____]
 Networking Dinner (17 June 2015) (S\$15,000)
 Advertisement in Programme Booklet* (S\$1,000)

* Company must provide softcopy of the advertisement in JPEG format. High quality figures/photos are preferred for optimal printing quality.

***Important Notes:**

1) The amounts payable for the Sponsorships are:

- inclusive of 7% Goods & Services Tax (GST)
- not donations and thus they do not qualify for tax deduction

2) No refund will be made for any withdrawal or cancellation of the sponsorships committed in Part 1 of this form.

Part 2: Organisation Information

Organisation's Full Name: _____

Address: _____

Postal/Zip Code: _____ Country: _____

Organisation's Website: _____

Contact Person's Particulars

Contact Person's Name (Prof/Dr/Mr/Mrs/Ms): _____

Designation: _____ Department: _____

Contact Number: _____ (office) _____ (mobile)

Email Address: _____

We confirm the commitment of our Sponsorship Category indicated in Part 1 of this form.

Signature of contact person / Date



YEARS
eLearning
Forum Asia

17-19 June 2015
Singapore

Hosted by

 SIM UNIVERSITY

CPE/UEN: 200504979Z

Email: elfa@unisim.edu.sg

Administrative Notes:

1. Please complete the Sponsorship Booking Form and email to: janseylim@unisim.edu.sg. Kindly quote: **“eLFA2015-Sponsorship”** as the subject matter.
2. SIM University will send the official invoice with payment details within one working week after receipt of the Sponsorship Booking Form to the Contact Person via the address and email given in Part 2 of the form.

For Internal Use:

Administered by:

Date: