



# **Course Design for Blended Learning: A Case Study of Technology Adoption and Learner Experience**

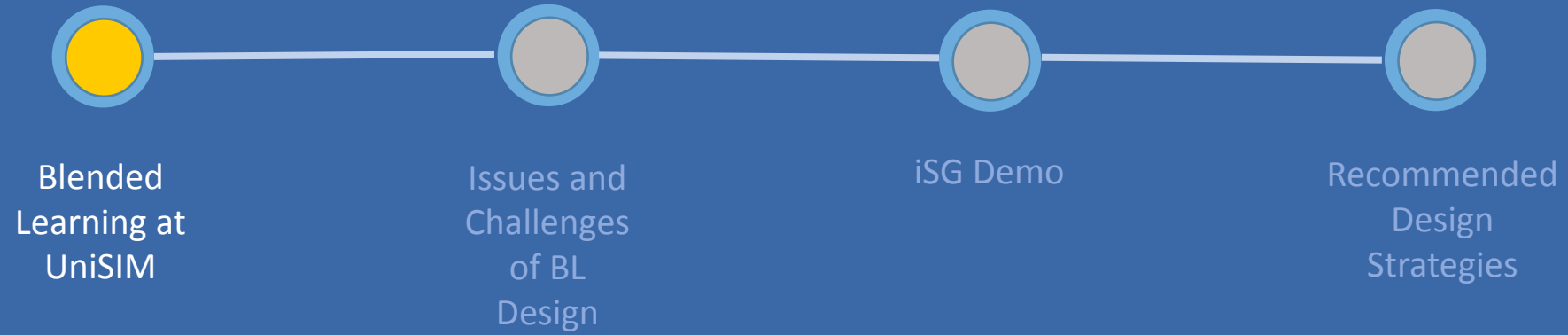
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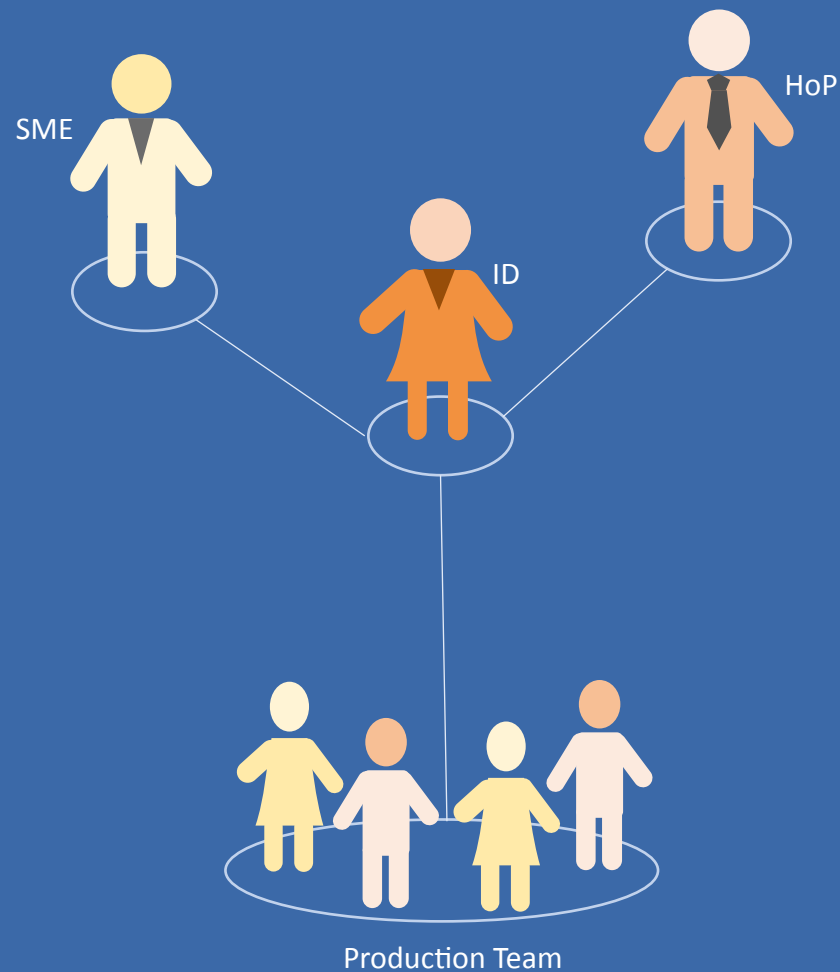
eLFA June 17, 2015

# Presentation Outline

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# Blended Learning at UniSIM



Course Structure and LOs

Course Design Blueprint

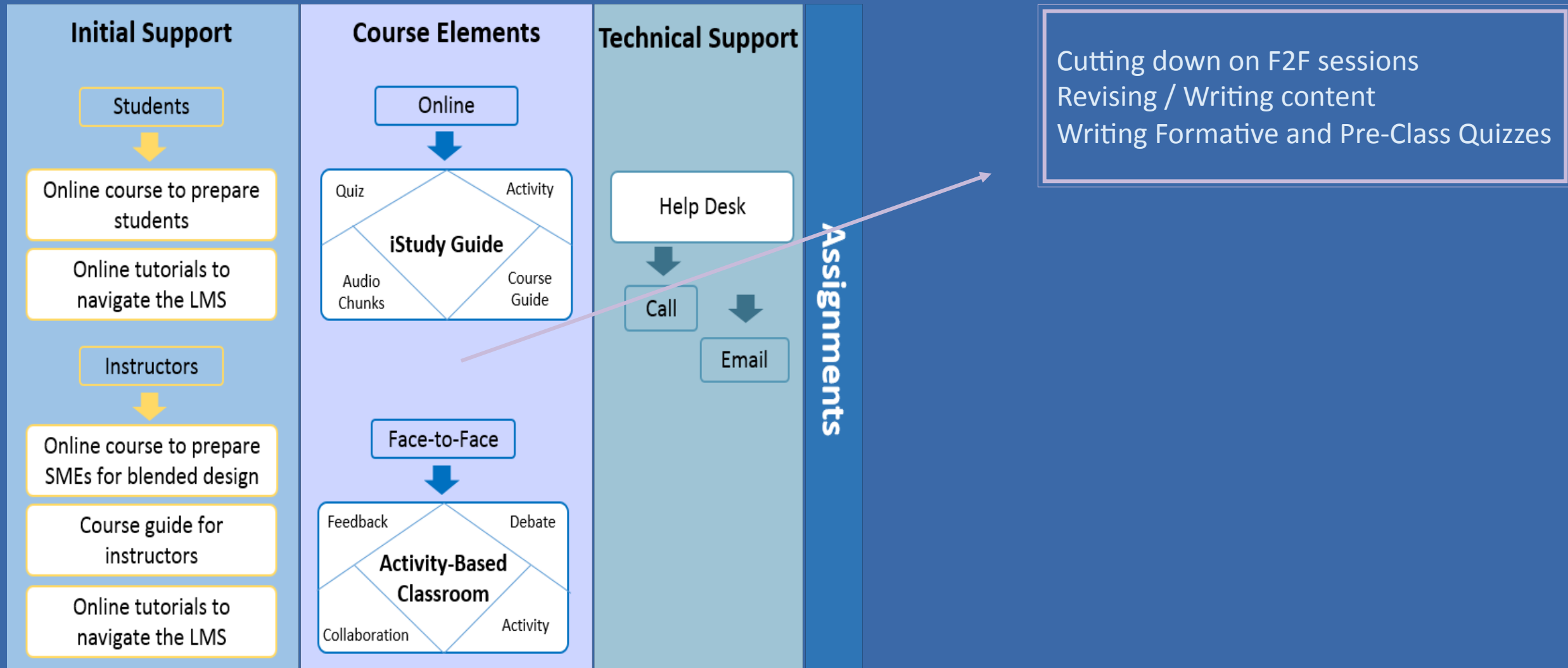
Content Writing/Revision

Content Development

Pilot Testing

Implementation

# Blended Learning at UniSIM



# Support



eLearning  
Resources

## Students

Being e\_Ready  
LMS Tutorials

## Instructors

LMS Tutorials  
Online Instructor Tutorial

## SMEs

Creating effective content  
Development Tools Tutorials

# Presentation Outline

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## Design Issues

Lack of learner analysis

SME's perception of Blended Learning

SME's limited experience in audio/video recording

Time Constraint

## Implementation Issues

Instructor's lack of experience in Blended Teaching

Technology tools updates and issues



# Issues & Challenges of BL





**Limited  
Online  
Collaboration**

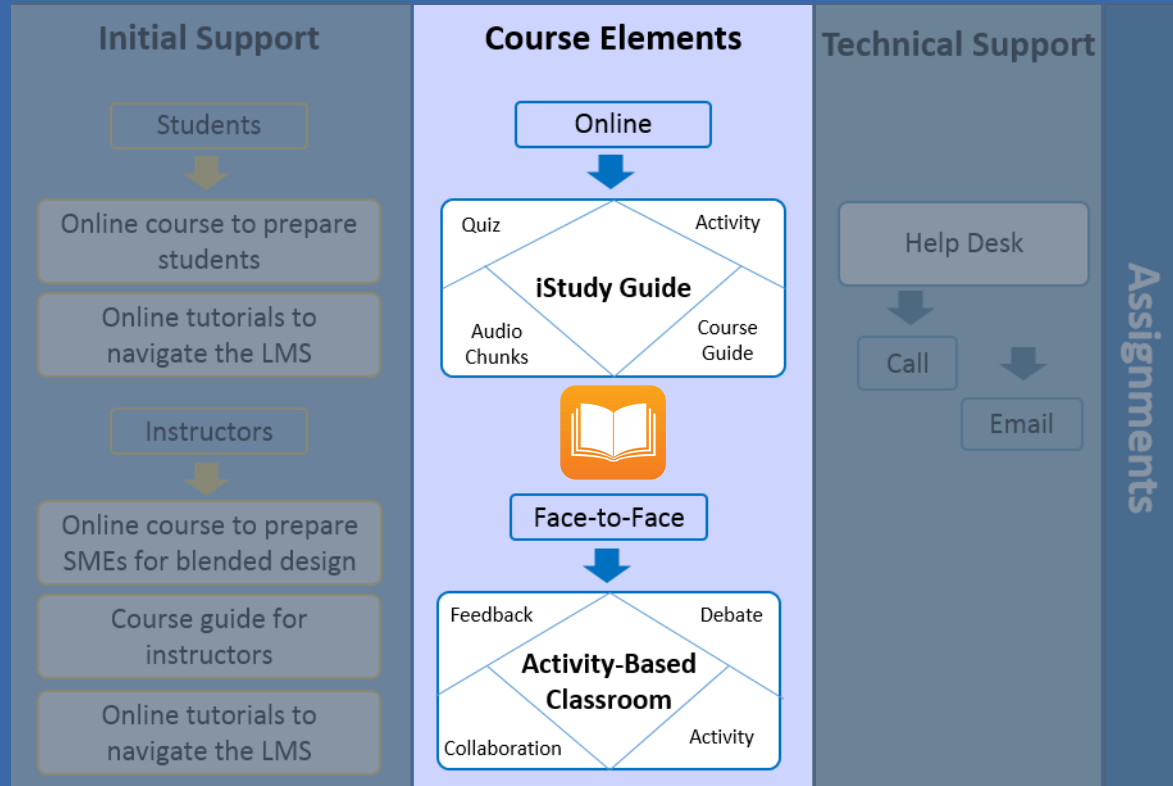


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# iStudy Guide Demo



# Presentation Outline

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# BL Design Recommendations

## Course Content

- Designing relevant content with sufficient examples
- Creating content following Whole-Part-Whole learning model based on type of course content
- Providing video tutorials for application-based course
- Using advance organizers and scaffolds to optimize students' learning
- Aligning content with class activities

## Learner Engagement

- Designing online content that engages learners
- Creating effective and interactive activities
- Providing study roadmap and objectives of activities
- Designing assignments which engage learners in real-life settings
- Creating authentic activities and assessments

## Online Collaboration

- Designing collaborative activities
- Providing activities which require learners to discuss and analyze their views online
- Providing user-friendly technological tools to engage learners in online discussions

## Learner Motivation

- Consider goal oriented nature of adult learners to design content and activities
- Enhance retention and transfer of knowledge to workplace
- Providing feedback on their learning progress and activities



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