25 April, 2012 (Wed)   eLearning Forum Asia Conference (Day 1)

8.00 am onwards	Registration Desk Opens & Light Breakfast	Hotel Lobby & Exhibition Area
9.00 am	Opening Address	Main Hall
9.15 am	Keynote Session 1 - Prof. ZHU Zhi Ting, East China Normal University, China	Main Hall
10.00 am	Plenary Session 1 - Mr. ONG Chee Ming, Nanyang Polytechnic, Singapore *Topic: Bridging the Gap between Educators and Social Media*	Main Hall
10.45 am	TEA-BREAK / EXHIBITION	Exhibition Area
11.15 am	Plenary Session 2 - Prof. Doug VOGEL, City University of Hong Kong, Hong Kong Topic: The Learning Impact of Social Networking	Main Hall
12.00 pm	(Reserved Session)	Main Hall
12.30 pm	LUNCH	Hotel Lobby
1.45 pm	Breakout Session 1 * See attached programme	Breakout Rooms
3.45 pm	TEA-BREAK / EXHIBITION	Exhibition Area
4.15 pm	Breakout Session 2 * See attached programme	Breakout Rooms
5.15 pm	End of Day 1 / Assembly for event	Main Hall
6.00 pm – 10.00 pm	eLearning Forum Asia Community Dinner #	

*Note: Duration for each presentation in the Breakout Sessions will be 20 minutes. There will be a 10 mins Q&A that all speakers should be around to answer any questions, ie. Speakers are expected to stay throughout their allocated breakout session.

Delegates should indicate they are attending the social event during online registration, or subsequently through emails.   Please note that we are unable to accept last-minute registrations during the conference days as the tickets are pre-booked.   Kindly confirm your attendance/participation at the registration table.

8.00 am onwards	Light Breakfast	Exhibition Area
9.00 am	**Keynote Session 2** *Mr. Matt SMITH, Southern Cross University,* *Australia*	**Main Hall**
9.45 am	**Plenary Session 3 – Prof. Ruay-Shiung CHANG,** **National Dong Hwa University, Taiwan** **Topic: Learning 3.0: Connected Learning**	**Main Hall**
10.30 am	**TEA-BREAK / EXHIBITION**	**Exhibition Area**
11.00 am	**Breakout Session 3 *** **See attached programme**	**Breakout Rooms**
1.00 - 2.00 pm	LUNCH	**Hotel Lobby**
2.00 pm – 2.45 pm	**Plenary Session 4 – Mr. Shengquan YU, Beijing** **Normal University, China** **Topic: From Learning Object to Learning Cell: An** **Organization model for Ubiquitous Learning**	**Main Hall**
2.45 pm - 4.45 pm	**Breakout Session 4 *** **See attached programme**	**Breakout Rooms**
4.45 pm – 5.15 pm	**Closing remarks – Dr. WANG Qiong** **End of Conference**	**Main Hall**
6.00 pm – 10.00 pm	**eLearning Forum Asia Community Dinner #**	

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eLearning Forum Asia 2012 – Schedule for Track Speakers

	Day 1 (25th April) 1.45 pm – 3.45 pm			
	Session 1A	**Session 1B**	**Session 1C**	**Session 1D**
Topic	**Classroom Technology**	**Mobile Learning**	**Emerging Technologies & Applications**	**Empowering Educators**
Speaker 1	A Short Message–based Classroom Response System and a Nonlinear Presentation Tool Mr. ZHUO Qing Tsinghua University, China	Correlation between Mobile Learning Accesses and Mobile Device Purchasing Schemes – a City University of Hong Kong Experience Dr. Crusher WONG City University of Hong Kong, Hong Kong	Constructing and Applying of SecondLife Based Community of Practice for Teachers Dr. Geping LIU Southwest University, China	Explore the knowledge innovation in online learning community: A case study of "Educational technology research methods" course Mr. Qinglong ZHAN, Tianjin University of Technology and Education, China
Speaker 2	Student engagement through real time feedback: Experiences from NTU and Keepad Mr. Mohamad Ridwan Bin OTHMAN Nanyang Technological University, Singapore	iPhone filming – Media creation made easy Mr. Jack SHUO, Shu Fen HEE, Nurul Nafisah SULAIMAN, Ms. Serena CHEONG Tan Tock Seng Hospital, Singapore	Learning Experiments in Virtual Mode Through 3D Visualisation Prof. P. K. GARG, Prof. S. K. GHOSH, Dr R. D. GARG Indian Institute of Technology, India	Blended learning and university goals: an empirical case analysis Mr. Samson NG Hong Kong Baptist University, Hong Kong

Speaker 3	Using clickers in large-size classes to engage students in self-reflection and peer instruction Prof. Isabella POON The Chinese University of Hong Kong, Hong Kong	On-campus wireless mobile learning Terminal services application needs analysis and the importance of research Ms. FENG Yuan Nantong University, China	Virtual Field Trip for Teaching and Learning Dr. Jaitip NA-SONGKHLA, Ms. Shu-Hsiang CHEN Chulalongkorn University, Thailand	Enhancing student learning using eLearning tools: A case study of a freshmen course Dr. Theresa KWONG, Mr. Peter LAU Hong Kong Baptist University, Hong Kong
Speaker 4	Impending doom of clickers? Ms. Theresa LIM, Mr. Wei Hann LOO Tan Tock Seng Hospital, Singapore	Learning Microbiology in Daily Life – How Can a Mobile Device Help? Prof. Lilian L P VRIJMOED City University of Hong Kong, Hong Kong	System structure, technical standards and appllication testing of electronic schoolbag Dr. QIAN Dongming East China Normal University, China	The Blending Learning experience on Peking University Lecturer from Peking University, China

eLearning Forum Asia 2012 – Schedule for Track Speakers

	Day 1 (25th April) 4.15 pm – 5.15 pm			
	Session 2A	**Session 2B**	**Session 2C**	**Session 2D**
Topic	**Social Networking**	**Collaborative Learning**	**Classroom Technology**	**Cloud Infrastructure and Learning Environment**
Speaker 1	Professor 2.0 in the social media class, a textbook co-authoring experimentation with students. Mr. Marc AUGIER SKEMA China Center, China	CaseStudy of Mass Collaboration Based on 1Kgbox Learning Project Mr. ZHUANG Xiuli Beijing Normal University, China	Enhance the learning outcome of professional foundation courses: integration and application of learning management system and course recording system Dr. C. W. TENG Feng chia University, Taiwan	The Design and Application of Shanghai Digital Lifelong Learning System Based on Cloud Computing Mr. XIAO Jun Shanghai Distance Education Group, China
Speaker 2	Web Based Portfolio: An Approach to Support Collaboration Learning Experience Ms. TENG Sok Hooi Tunku Abdul Rahman College, Malaysia	Empowering Educators through Collaborative Practices Mr. LEE Yik Sheng, Dr. PIONG Teck Wah Tunku Abdul Rahman College, Malaysia	Reserved	Construction and application of A medical learning system based on Mobile Cloud Computing Mr. GU Suiqing Hebei Medical University, China

eLearning Forum Asia 2012 – Schedule for Track Speakers

	Day 2 (26th April) 11.00am – 1.00 pm			
	Session 3A	**Session 3B**	**Session 3C**	**Session 3D**
Topic	**Learning Environment**	**Innovation in Education**	**Empowering Educators**	**Assessment**
Speaker 1	Individual students learning guided the integration of resources Ms. LI Xiaojun, Mr. YAN Xu Men St. John's University, Taiwan	The whole is more powerful than the sum of the parts" : eLearn at the Canberra Institute of Technology Ms. Jaci GANENDRAN Canberra Institute of Technology, Australia	Beyond an e-Training: A Knowledge Dr. Jaitip NA-SONGKHLA, Ms. Prapaipis MONGKOLRATANA Chulalongkorn University, Thailand	Outcomes-based Teaching & Learning Evidenced: The Role of Electronic Journal Writing to Motivate Student Learning Dr. Tushar CHAUDHURI, Dr. Eva WONG Hong Kong Baptist University, Hong Kong
Speaker 2	Learning+ : Kreative Commons in FCU Mr. HUARNG Kun-Huang Feng Chia University, Taiwan	Are we making a difference?: Designing an impact study for technological innovations in education Dr. Josephine M CSETE, Dr. David Ian BROWN, Mr. Green Luk The Hong Kong Polytechnic University, Hong Kong	From technophobes to tech explorers – How did we do it? Ms. Serena CHEONG, Benedict CHIA Tan Tock Seng Hospital, Singapore	Assessing Student Learning Outcomes at Chulalongkorn Business School Mr. Photipong CHANAWANGSA Chulalongkorn University, Thailand

Speaker 3	Making self-directed learning happening by online edutainment English learning Environment Mr. SUN Zhong Capital Normal University, China	With incorporating more and more technologies to meet the needs of the next generation learners, how can we best manage these changes with our faculty? Dr. Claudia MYRICK Belmont University, USA	Comprehensive teacher training Mr. YANG Xiaozhe Shanghai Normal University, China	Using Grademark Analytics to improve student learning Dr. Cath ELLIS University of Huddersfield, United Kingdom
Speaker 4	*Case study of cooperative study environment established by Microsoft SharePoint 2010* Mr. REN Shanxun, Mr. HE Yanbin, Mr. REN Hongyu, Mr. PENG Yunfan, Mr. XU Tao Yunnan University, China	Policy and Incentives to Support the Development of Higher-order Online Learning Designs Prof. Carmel MCNAUGHT The Chinese University of Hong Kong, Hong Kong	Education technology training in the "micro era" Ms. TANG Haiyan Beijing Language Culture University, China	Great expectations: Balancing the risks and benefits of blended learning and e-assessment in Maths and Statistics education Dr. Jennifer EVANS, Ms. Peggy Pui Kei, Dr. KIM Fai, Mr. David IAN, Dr. Glory PONG Hong Kong Polytechnic University, Hong Kong

eLearning Forum Asia 2012 – Schedule for Track Speakers

	Day 2 (26th April) 2.45pm – 4.45 pm			
	Session 4A	Session 4B	Session 4C	Session 4D
Topic	**Motivating Learners**	**Instructional Design**	**Collaborative Learning**	**Innovation in Education**
Speaker 1	Using technologies to support English language learning: Experiences from a three-year initiative Dr. David M. KENNEDY Lingnan University, Hong Kong	Challenges and vision for digital media communication convergence – A Case Study of Shih Hsin University of Taiwan Ms. J. L. LEE, Mr. Nelson TSAI Shih Hsin University, Taiwan	Teaching and Learning Innovation EXPO (the EXPO) at CUHK : A mutual support platform for teachers to enhance teaching strategies and experience Mr. Lai-Chuen LAM, Paul, Ms. Minghui CHEN, Daisy The Chinese University of Hong Kong, Hong Kong	Implementation of E-learning at Ling Tung University Prof. David Jen Lung CHEN Ling Tung University, Taiwan
Speaker 2	A Development Model of Business English Competency with Online Learning System Asst. Prof. Suwaree YODCHIM, Mr. Satien JANPLA, Mr. Aekkaphob INTARAPOO Suan Sunandha Rajabhat University, Thailand	Open Courseware on Computer Applications for Secondary Schools in Singapore Dr. Mooi Lee CHOO Ministry of Education, Singapore	Using Blog as a tool to facilitate change in the ancillary teaching mode of general education courses and best practices for enhancing such concept realisation Mr. ZHANG Xiao Hu Xi'an Eurasia University, China	An Enhanced Interactive Learning Experience at Siam University Mr. Pornchai MONGKHONVANIT, Mr. Vanchai RIJIRAVANICH, Mr. Rengson MUALCHONTHAM Siam University, Thailand

Speaker 3	Teaching (Bio)Statistics with Group Tools in an Undergraduate Course Ms. Ninia Inoncillo CALACA University of Santo Tomas, Philippines	Mix and Match: Blended Learning for learning continuity Mr. ONG Choon Teck Nanyang Technological University, Singapore	Applying Innovative Online Teaching Methods to Develop Students' Computing Skills Mr. Chih-Hui YANG I-Shou University, Taiwan	Reserved
Speaker 4	Cultivation of innovative learning capabilities of university students and fostering good academic atmosphere Mr. ZHU Daoli Nantong University, China	On the Design of Blending Learning Environment for the Cultivation of Application Abilities Mr. TU Jingjie Ningbo Nahongying University, China	Adapting Teaching Strategies to Align with Student Learning Styles – the SMALT approach Mr. SON Wei Meng, Ms. KWEK Siew Wee, Ms. LIU Fan Nanyang Polytechnic, Singapore	Reserved